

MASTER SOCIAL ENTREPRENEURSHIP FOR SUSTAINABLE DEVELOPMENT

WHAT MAKES THE COURSE UNIQUE?

In the Master's degree course in Social Entrepreneurship for Sustainable Development, you will learn how positive societal change is brought through responsible entrepreneurship. The course prepares students for leadership positions where they will be able to develop socially, environmentally, and economically sustainable and innovative solutions for the challenges facing society and do so in an international environment. This means graduates putting their personal ideas and practical projects into practice in collaboration with established social enterprises. Neu-Ulm University of Applied Sciences actively encourages and nurtures innovative potential and an entrepreneurial mindset through the university's state-of-the-art laboratories and its many forward-thinking departments.

WHAT CAREER OPPORTUNITIES ARE THERE?

The course of study offers students excellent preparation for technical and leadership roles within companies, globally-focused governmental bodies, non-governmental organisations (NGOs), and foundations. Potential areas of employment include sustainability management, innovation management, international management, and impact management. The degree course also offers students a springboard for a career as a social or impact entrepreneur, where they will have the opportunity to put their own innovative and business ideas into practice.



HOW IS THE COURSE STRUCTURED?

Semester 1:

30 ECTS

- Development Economics
- Circular Economy and Resource Management
- State of the Planet – Tools and Cases
- Sustainable Finance Management
- Research Lab: Qualitative and Quantitative Research Methods
- Design Thinking for Social Entrepreneurship

Semester 2:

30 ECTS

- Project Management in Development Cooperations
- Entrepreneurship and Development Management
- Economic and Business Ethics
- Global and Regional Development Geography
- Social Entrepreneurship and Impact
- Business Model Generation for Social Businesses

Semester 3:

30 ECTS

- Post-Development and Alternatives to Development
- Sustainable Supply Chain Management
- Innovation Project Lab
- Master's dissertation

Qualification: Master of Arts (MA)

WHAT DOES THE COURSE COVER IN TERMS OF CONTENT?

- Developing social innovations and sustainable business models
- Applying entrepreneurial concepts for sustainable forms of international cooperation and development
- Preparing the social and ecological effects of business models
- Understanding and analysing circular practices and economic models
- Designing sustainable financial policies and investments for businesses
- Developing and analysing ecological and socially sustainable supply chains
- Understanding and analysing relationships in international development economics
- Learning from industry professionals and others operating in the world of business
- Organising course participants into small groups for learning, collaboration, or problem-solving purposes

HOW INTERNATIONAL IS THE DEGREE PROGRAMME?

The Master's degree course is taught entirely through the medium of English. Students will therefore be asked to work in small, international teams throughout the course. Many of the lecturers and guest speakers also have an international background. The course curriculum and the department's connections with industry professionals also benefit from the Neu-Ulm University of Applied Sciences' (HNU's) extensive international partner network and the various institutes at the HNU (Africa Institute, Institute for Entrepreneurship).

SUSTAINABLE INTO THE FUTURE

The Master's degree course offers a wide scope of subject areas such as sustainability management, social entrepreneurship, and international collaboration, opening up a whole range of rewarding career opportunities.

WHAT ARE THE REQUIREMENTS FOR ADMISSION?

- Completed university studies with at least 210 ECTS credits
- 5 ECTS credits – foundational knowledge in economics
- Alternatively, an oral examination can be taken
- The examination takes place online
- Grade 2.5 or better
- Knowledge of English at least B2
- International applicants require grade A1 in German
- Optional: Voluntary entrance exam to improve the bachelor's degree grade (TM-WISO)
- Applicants who have completed a university degree worth 180 ECTS credits can bridge the existing qualification gap by providing evidence of additional subjects totalling 30 ECTS credits from a previous course of study, or by co-authoring a research publication in English, or by completing a six-month full-time professional internship, or by successfully passing an admission exam in the form of a written scientific paper in English
- The degree course has unrestricted admission

WHEN CAN I APPLY?

Winter semester:
2 May to 31 August

For more information about the Master's degree course and the online application procedure, please visit www.hnu.de/esd

- [HochschuleNeuUlm](https://www.hochschule-neu-ulm.de)
- [Hochschule Neu-Ulm](https://www.hochschule-neu-ulm.de)
- [hochschule_neu_ulm](https://www.hochschule-neu-ulm.de)
- twitter.com/HS_Neu_Ulm
- [linkedin.com/school/hochschule-neu-ulm/](https://www.linkedin.com/school/hochschule-neu-ulm/)
- [tiktok.com/@hochschule_neu_ulm](https://www.tiktok.com/@hochschule_neu_ulm)

WHAT IS THE NEU-ULM UNIVERSITY OF APPLIED SCIENCES?

The Neu-Ulm University of Applied Sciences is an international business school. The interdisciplinary Bachelor's and Master's degree courses equip students with practical skills for management roles and leadership positions across a range of sectors. The HNU works closely with many companies, promotes international exchange and encourages the development of cultural awareness and interpersonal skills. The university campus boasts state-of-the-art media technology, leafy green surroundings and a close-knit community feel.

CONTACT

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