

**MASTER  
INTERNATIONAL  
ENTREPRENEURSHIP  
DIGITALIZATION AND  
SUSTAINABILITY**

## WHAT MAKES THIS PROGRAMME UNIQUE?

- International double degree programme with a lot of flexibility in course selection
- Develop new ways of thinking in order to exploit opportunities in an organisation or company globally and sustainably
- Identify, manage, and help to shape potential innovations that advance digitalization and sustainability internationally
- Realise your own scalable ideas to market maturity by working on a team project
- Exchange with like-minded people, entrepreneurs and founders

## WHAT ARE THE CAREER OPTIONS?

Graduates of the Master's programme are global entrepreneurs with the skillset and knowledge to build and expand their own company, scale it up and network worldwide. They also benefit from the HNU's activities and infrastructure. Future opportunities are offered as intrapreneurs, business developers, innovators, strategists and digital transformers who drive companies and organisations forward internationally. After completing the Master's degree programme, they can also work as a sustainability manager for the transformation of companies in the context of sustainability. In addition, it is also possible to join the next generation of scientists in the fields of entrepreneurship, digitalization and sustainability.



## HOW IS THE PROGRAMME STRUCTURED?

- 1<sup>st</sup> semester** 30 ECTS
- Electives in the field of International Entrepreneurship
  - Electives in the field of Digitalization
  - Electives in the field of Sustainability

- 2<sup>nd</sup> semester** 30 ECTS
- Electives in the field of International Entrepreneurship
  - Electives in the field of Digitalization
  - Electives in the field of Sustainability

- 3<sup>rd</sup> semester** 30 ECTS
- Scientific Research Lab
  - Master's thesis in the context of entrepreneurship, digitalisation or sustainability (or a combination)
  - Seminar

**Degree:**  
**Master of Science (M.Sc.) & Degree from the partner university**

The programme is partly completed at Neu-Ulm University of Applied Sciences and partly at a foreign partner university. With this double degree programme, graduates receive two degrees. If the double degree semester is completed at an Austrian partner university, three semesters will take place at HNU and one semester at the Austrian partner university (four semesters in total).

## HOW INTERNATIONAL IS THIS PROGRAMME?

Neu-Ulm University of Applied Sciences promotes stays abroad through partnerships with universities worldwide. This Master's programme offers the unique opportunity of a double degree course, which is completed at one of the foreign partner universities. The Master's degree programme is an international course of study it is held exclusively in English.

## SHAPING THE FUTURE WORLD

Would you like to study in English and also complete a double degree in order to be even more internationally educated?

Are you interested in flexibly organising your studies according to your individual wishes and personal ideas?

Do you want to be one of the future global entrepreneurs, intrapreneurs, sustainability managers and the next generation of scientists at an international level?

Are you fascinated by the skills in the areas of international entrepreneurship, digitalization, sustainability and research?

Then the Master's Degree Programme in International Entrepreneurship, Digitalization and Sustainability is just right for you!

## WHAT ARE THE REQUIREMENTS FOR ADMISSION?

- A university degree with a minimum of 210 ECTS credits is required. However, applicants who have a degree with 180 ECTS credits can make up the missing credits
- Bachelor's degree with an average mark of 2.5 or better
- For international applicants: German A1
- English level B2 (proof required). Level C1 is recommended for applicants wishing to study abroad
- There are no restrictions on admission for this course

## WHAT DOES THE NEU-ULM UNIVERSITY OF APPLIED SCIENCES STAND FOR?

The Neu-Ulm University of Applied Sciences (Hochschule Neu-Ulm, HNU) is an international business school. In our interdisciplinary bachelor's and master's degree programmes, students receive practical training to equip them with the skills they need in order to take on management positions. HNU maintains cooperation partnerships with numerous German companies and places value on international exchange as well as the promotion of cultural and social skills. The HNU campus, with its state-of-the-art multimedia equipment, is surrounded by nature and is characterised by its friendly and welcoming environment.

## CONTACT

### Academic Advising:

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### Admission requirements and applying:

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[www.hnu.de/en](http://www.hnu.de/en)



## WHEN CAN I APPLY?

### Winter semester:

from 2 May to 31 August

### Summer semester:

15 November to 15 February

Check out our website for more information on the degree programme and applying online:

[www.hnu.de/ieds](http://www.hnu.de/ieds)

- [HochschuleNeuUlm](https://www.hnu.de)
- [Hochschule Neu-Ulm](https://www.hnu.de)
- [hochschule\\_neu\\_ulm](https://www.hnu.de)
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