

§ 4 Curriculum

for the Master's programme in International Enterprise Information Management

No.	Module	Unit	Type of lecture	ECTS	Hr/Wk in semester timetable			Location and responsible institution	Module requirements
					1	2	3		
1	Enterprise Information Systems	Enterprise Application and IT-Management	S, PP	15	3			HNU	MR (1 Pf) ¹
2		Enterprise Application Engineering	S, PP		3				
3		Consulting	S, PP		2				
4		IS Research	S, PP		2				
5	Business Information Management	Strategic Management	S	15	2				MR (1 E, 180 min.)
6		Corporate Performance Management	S		2				
7		BI Strategy	S, Ex		2				
8		Data Management	S		3				
9		BI Platforms and Tools	S, Ex		3				
10	Area of Specialisation 1	Modelling Enterprise Architectures (KU) or Lab Module 1 ² (e.g. Health IS Lab, Automotive Lab, Game Development Lab) (OUAS)	S, PP	15		X		KU or OUAS	MR (E/SP+P)
11	Area of Specialisation 2	Data Management and Governance (KU) or Lab Module 2 (e.g. Health IS Lab, Automotive Lab, Game Development Lab) (OUAS)	S, PP	15		X			MR (E/SP+P)
12	Practical International Case Study	Business Administration in Practice (compact course)	eLearn	10			X	KU, OUAS or HNU	MR (1 E)
13		International Case Study with Applied Research	PP				X		MR (1 SP) ³
14	Master's Thesis	Master's Thesis	MT	20					MR (1 MT)
15		Master's Thesis Seminar	Col					MR (1 P, 30 min.)	
Total				90	22				

¹The assignment is a holistic, practical, scientific project (typically completed with a partner), which comprises the various tasks, roles and aspects of a real IT project. The students then prepare a written report and, at the end of the project, the results are presented and defended in the form of a presentation.

²A "lab class" refers to a new, holistic approach to teaching and learning at the Oulu University of Applied Sciences (OUAS) in cooperation with the Oulu Business Kitchen. The lab classes consist of introductory seminar-based courses, project-based learning and coaching by teaching staff and tutors on a cross-sectional topic (e.g. health IS, automotive, game development), using an interdisciplinary approach to link the areas of IS and entrepreneurship.

The text above is an English commentary on the Study and Exam Regulations for the Master's degree programme "International Enterprise Information Management" at the University of Applied Sciences Neu-Ulm, helping you to understand the contents of the German document. The legally binding text remains the German version. Please refer to the German text if possible or seek advice in case of uncertainty.

³ Unmarked assignment

Abbreviations

ECTS = European Credit Transfer System credits
eLearn = E-Learning
HNU = Hochschule Neu-Ulm (Neu-Ulm University of Applied Sciences)
E = Exam
KU = Kingston University (Great Britain)
Col = Colloquium
L = Lecture
MT = Master's thesis
OUAS = Oulu University of Applied Sciences (Finland)
MR = Module requirements
Pf = Portfolio project
PP = Practical project
P = Presentation
SP = Student paper
S = Seminar course
Hr/Wk = Hours per week
Ex = Exercise

§ 5 Schedules and Deadlines

- (1) By the end of the official length of programme, students are to have fulfilled all course and exam requirements and earned the required ECTS credits.
- (2) ¹If students exceed the official length of programme by more than two semesters without fulfilling the requirements stipulated in section 1, this is considered a first failed attempt at the Master's examination. If students exceed the official length of programme by more than three semesters, all exams not passed at that time will be considered irrevocably failed.

§ 6 Master's Thesis

- (1) ¹The topic for a Master's thesis cannot be announced until the first theoretical semester has been completed. ²Students must have successfully completed the exam requirements for the first semester of the curriculum in order to register a Master's thesis. ³Exceptions to this rule require the approval of the examinations committee.
- (2) The Master's thesis is to be written within a period of no less than two and no more than six months.

§ 7 Effective Date

These Programme and Examination Regulations enter into force on 01.09.2019. They are valid for students who begin studies in the Master's programme International Enterprise Information Management from the 2019/2020 winter term.