



7.500 EURO

FOR YOUR IDEA

KICKSTART @HNU

KICKSTART FUNDING FOR PROTOTYPING

The KickStart Funding Program is directed to all students and all other HNU members who, as individuals or as teams, want to create and test a prototype for their start-up ideas.

Over a total period of six months, you can order materials, components, special consulting services and, in individual cases, special equipment or software worth up to 7,500 euros to further develop your idea. In addition, you have access to the premises, services, events and exchange opportunities in the Founders Space and the Innovation Space as well as our mentoring support.



CONTACT

kickstart@hnu.de



MORE INFORMATION

www.hnu.de/kickstart

The awarding of the KickStart@FH funds is part of a funding project of the Federal Ministry of Education and Research (BMBF) within the framework of the StartUpLab@FH.



Hochschule Neu-Ulm

FREQUENTLY ASKED QUESTIONS

WHO CAN PARTICIPATE IN KICKSTART?

All members of the HNU can participate: students, (academic) staff and professors. Both individuals and teams are supported.

Good news: If there are individuals in your team who are not HNU members, it is not a problem at all. External members can join if they attain the status of HNU university members.

WHO CAN NOT PARTICIPATE IN KICKSTART?

Individuals who are not HNU members cannot be sponsored.

Good news: If there are individuals in your team who are not HNU members, it is not a problem at all. External members can join if they attain the status of HNU university members.

CAN I GET THE 7.500 EURO IN CASH?

The funds are not paid out in cash, but are only used directly for the implementation of the idea. The procurement of special parts, material, licenses, etc. and special consulting services is carried out by the Founders Space of HNU.

The procured items as well as the created prototypes are property of the university. Further use after the funding is decided in consultation with HNU and the project sponsor.

Good news: The Founders Space team will closely accompany and support you for a total of six months. In addition, you will have access to the premises and technical resources at Founders Space and Innovation Space.



FREQUENTLY ASKED QUESTIONS

WHICH IDEAS CAN BE FUNDED?

Funding is available to individuals and teams who want to test their particularly innovative research ideas that could lead to a start-up. This includes, for example, providing a proof-of-principle, building a demonstrator or a prototype. If successful, the idea test should lead to the further pursuit of the start-up idea.

WHICH IDEAS CAN NOT BE FUNDED?

If the product is already on the market, your company is already founded or you don't plan to found a company at all, participation in the KickStart program is unfortunately not possible.

If your idea is already funded by another grant, such as EXIST, you unfortunately can't participate in KickStart either.

WHICH EXPENSES ARE SUPPORTED?

The funds shall be used for the necessary material, the rental or purchase of special equipment, the production of special parts, software licences and for special consulting services.

WHICH EXPENSES ARE NOT SUPPORTED?

Personnel expenses or funds to cover living costs are not funded.

FREQUENTLY ASKED QUESTIONS

HOW CAN I APPLY TO THE KICKSTART PROGRAM?

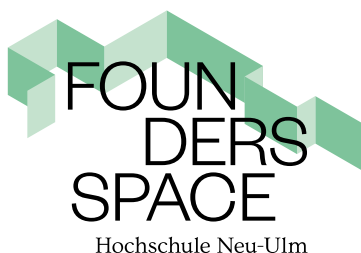
The application process consists of three steps:

1. **Apply over the [online form](#).** If your application fulfills the KickStart requirements, you will receive an invitation to a coaching meeting.
2. **Present your idea at a coaching meeting in the Founders Space.** Through an exchange we will find out together how mature your idea is for an application. If necessary, you will need to take further steps before proceeding (as an example, doing more research).
3. After approval by the HNU, the funding of your idea must be approved by the project management organization VDI Technologiezentrum GmbH and the Federal Ministry of Education and Research (BMBF). For this purpose, **you will fill out an application with the support of our team, in which information about your project is given.**

WHAT HAPPENS AFTER I RECEIVE A COMMITMENT FOR KICKSTART FUNDING?

Now you can get started! You have a total of six months to test your idea. The necessary materials and services will be ordered on an ongoing basis by the Founders Space team based on your planning and current needs. During this period, you also have access to the premises, services, events and exchange opportunities in Founders Space and Innovation Space, as well as to our mentoring pool.

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