

5. Africa Day for Enterprises



Twin Transformation - Opportunities and challenges on the African continent

- What is the **concept of twin transformation**?
- Where does Africa stand in terms of **digitalization**, what are the **needs and opportunities**?
- What does **sustainable development mean for Africa**, what are the priorities and what fields of action arise for entrepreneurial activities?
- What **synergies and tensions** are there between the two areas and how can they be linked?



**Tuesday,
June 11, 2024**



**Vöhlenschloss Illertissen
Schlossallee 25
89257 Illertissen**

Registration: <https://www.eventbrite.de/e/5-africa-day-for-enterprises-2024-tickets-811256158007>

5. Africa Day for Enterprises



10:00 – 10:10	Welcome <i>Prof. Dr. Uta M. Feser (HNU)</i>
	Presentations I
10:15 – 10:30	Introduction to Twin Transformation <i>Prof. Dr. Jens Kolb (HNU)</i>
10:30 – 10:45	Opportunities: Sustainability in Africa <i>Daniel Groos (Sharkbite Innovation GmbH)</i>
10:45 – 11:00	The state of Digitalization in Uganda <i>Dr. Oluka Pross Nagitta (Uganda Management Institute)</i>
	15 Minutes of Audience Questions
	Presentations II
11:15 – 11:30	“Digital does not automatically mean sustainable” <i>Dr. Adaora Dagogo (Stechad Ltd)</i>
11:30 – 11:45	Opportunities: Waste-Management in Africa (online) <i>Sebastian Frisch (Blackforest Solutions)</i>
11:45 – 12:00	Sustainable digital Innovations in South Africa <i>Dr. James Njenga (University of the Western Cape)</i>
	15 Minutes of Audience Questions
12:15 – 13:15	Lunch Break (incl. Time for Networking and Company Exhibition)
	World Café (Workshop)
13:30 – 15:00	<i>Daniel Groos (Sharkbite Innovation GmbH) – Twin Transformation at SMEs</i> <i>Dr. Adaora Dagogo (Stechad Ltd) – Implementation Barriers for SMEs</i> <i>Prof. Dr. Maina Mwangi (Kenyatta University) – Agribusiness Focus</i>
15:00 – 15:15	Recap and Analysis of the Concept of Twin Transformation <i>Prof. Dr. Elmar Steurer (HNU)</i>
15:15 – 15:30	Opportunities: Circular Business Models in Africa <i>Wekesa Zablon (Circular Design Nairobi)</i>
15:30 – 15:45	Closing Remarks <i>Prof. Dr. Thomas Bayer (HNU)</i>
15:45	Time for Networking